LUMINARY
Brisbane's Business and Community Journal

WELCOME ICHIKA SUSHI HOUSE
by: Alison Wilson, Brisbane Chamber Director Marketing / Sales alison@brisbanechamber.org

Irvin Liang graduated from San Jose State University with a Bachelor of Science in Business and Marketing. Following graduation, Irvin held jobs in the IT field, managing finances and sales for a granite company, and learned the art of sushi as a chef. These experiences serve as his foundation as a business owner and inspire his passion for exceptional customer service. When a location in the Brisbane Village Shopping Center came available, Irvin and his wife Kai Ling Lu, knew this was their opportunity to make their dream of owning and running a Japanese restaurant, come to fruition. Together with brother-in-law Tim Vu, a renowned Sushi Chef, and his wife Ina Zhu, Manager Irvin Liang welcoming us to Ichika Sushi House Sushi Bar.

>> Continued On Page 5

HELLO BRISBANE
by: Traci Storer, Brisbane Elementary School Principal, tstorer@brisbanesd.org

I am so excited and honored to be the new school principal at Brisbane Elementary! As many of you know, I attended BES from Kindergarten through Fifth Grade, and I could not be more humbled to be back at my childhood alma mater. I have truly come full circle. I was lucky enough to have participated in the Highly Effective Teaching (HET) model as a student and teacher. HET taught me all about Lifeskills and Lifelong Guidelines such as: caring, responsibility, initiative, trustworthiness, and more. Due to my personal experience in HET, I am a firm believer in the power of hands-on learning experiences.

Looking back on my time at BES, I have fond memories as a student. BES instilled in me the drive to always do my personal best. For instance, I can remember the sense of joy I felt while persevering through complex and difficult math problems or earthly languages. These experiences have truly come full circle.

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CHAMBER CIRCLE MEMBERS

BiRite Foodservice Distributors
California Mentor Family Home Agency
City of Brisbane
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Peninsula Clean Energy
Recology
South San Francisco Scavenger Co., Inc.
Tri Counties Bank
Universal Paragon Corporation

The Chairman’s Circle is a special group of members that have committed to support the Brisbane Chamber of Commerce through sponsorships. Your business would like to become a member of the Chairman’s Circle, please contact Madison Davis, President/CEO at 415-467-7283 or e-mail madison@brisbanechamber.org.
what often feels like overwhelming challenges, it’s important to zoom out and recognize that we are so blessed to live in Brisbane and take time to appreciate what we have in our community. Parks and Recreation is the glue that brings people together and provides opportunities to build memories that will last a lifetime.

To celebrate our vibrant community, I want to introduce you to some of upcoming events that promote the outdoors and connecting with neighbors and friends. Sponsoring Midtown Market, the Brisbane Police department will participate in National Night out on August 6th from 5:00pm-7:00pm at the Brisbane Community Park. This prevent held on the first Tuesday in August across the United States and Canada, aims to promote relationship building between a city’s officers and citizens. Come out and enjoy food, drinks, and meet our hard-working men and women of law enforcement.

The not-to-be-missed Star City Music festival will take place on August 17th at the Brisbane Community Park from 1PM-8:30 PM. Early bird tickets are available for $20 (kids under 10 are free) and a portion of proceeds will benefit San Bruno Mountain Watch. Bands include: The Stone Foxes, Dead Winter Carpenters, Diggin Dirt, Eric McFadden, and the Star City All Stars. Food and beverage offerings will be available with everything from local food trucks to the Brisbane Lions Club’s famous BBQ, and alcoholic beverages from 47 Hills and Longboard’s Margarita Bar. Under the gazebo you’ll find booths from local businesses and non-profit groups as well as t-shirt tie-dying for the kids. I hope to see you there!

Prior to the music festival, Brisbane will host the Excelsior Running Club’s 2nd annual Star City San Bruno Mountain Half Marathon. 95% of the race takes place on our mountain’s trails and covers 2,400 ft of elevation with sweeping views of the Pacific, the Bay, and San Francisco. The half marathon includes a complimentary ticket to the music festival along with a food voucher, the first race of its kind to connect with such event. Half Marathons not your thing? Partake in the 5k or cheer on the runners at the finish line. The 5k will take place at 10 am with the 5k to follow at 10:15 am.

To close out the summer season, join San Bruno Mountain Watch for their famous Pancake Breakfast and Native Plant Sale on September 8th at 1 Mountain Floral Parkway in Brisbane. The Pancake Breakfast fundraiser will occur from 9 am-12 pm, and seating from 9 am-2 pm. Tickets for the breakfast are $15 for adults and $10 for children, available at the door or online at www.mountainwatch.org/pancakebreakfast2019. I’m not a pancake girl but these are hands down the best pancakes I’ve ever had and the only ones I look forward to eating. The top-secret recipe makes the pancakes slightly crispy on the outside and fluffy on the inside. You can drizzle yours with homemade Brisbane Blackberry syrup, which is so delicious you could eat it by the spoonful. Fill your belly with pancakes and your backyard with native plants and support a great cause at the same time.

Last but not least, here’s my Brisbane Fun Fact of the month: In 1918 and again in 1929, a fire leveled the “City of Visitacion.” Upon her rebuilding for the third time, she became the “City of Brisbane.” That is the very, very, very short version of how we were “born of fire.”

GREAT QUESTION!

S omeone recently commented that when they were buying some tickets on line, they had to check a box stating they were not a robot. The web site robot won’t work with other robots. That’s not racist, is it machine-ism? There is so much momentum to make everything faster and cheaper and more efficient. It is getting to me. We have lost so much of the quality of day to day life. The process of communicating with others keeps moving off to a list of frequently asked questions. We either get to read through or listen to a list of answers to questions that probably don’t answer our questions or submit our questions to be answered by someone at a later time.

We recently subscribed to a couple of different services. During the implementation, the customer support was excessively friendly. To most questions they would start with a response of, “that’s a great question!” even when the question wasn’t that great. I recently ran into an issue where I couldn’t run a basic report. At first, I felt like I missed something in the implementation. After I submitted my question, I received a detailed response that referred me to a separate web site that listed questions and answers from other users. After reading through them, I did not find my answer and set the task aside. Later, I tried again. I got a very similar answer to the one I received before. Both made sure to try to make me feel good about my interaction, but still did not answer my question. It appeared that a machine may have been reading my questions, looking for particular words in my message, then referred me to the answers site. After further pursuit, I was able to get a different answer that actually did answer my question. Given the basic nature of my question, my efforts felt excessive and frustrating.

We have corporate credit cards for some of our key employees. I recently had to make some changes to our cards. The web site did not offer this service, so I called the customer service line. After being heavily screened by the automated phone system, I received a live line. The half marathon but only to find out that I did not have the authority to make the necessary changes. I didn’t recall any changes being made to my authorization, so I was a little frustrated. Granted, it might have been my fault. It still didn’t change my frustration. I was referred to our account manager, who is a live person. They referred me to one of the card managers. To my surprise, the card manager was someone I had worked with years ago at the bank. She came on the line and walked me through a thorough set up on the web site and she handled the changes I requested. She did it all in less than 15 minutes. She didn’t pander to me by may have been reading my questions, looking for particular words in my message, then referred me to the answers site. After further pursuit, I was able to get a different answer that actually did answer my question. Given the basic nature of my question, my efforts felt excessive and frustrating.
When completing a large project-based learning unit, read-alouds that took place in class were always something I eagerly awaited. I remember reading stories like “Little Bear” by Else Holmelund Minarik, as it was the first time I could remember connecting with a story as a reader. Also, I often reminisce on all of the engaging and real-world learning opportunities like going to Hidden Villa Farm in kindergarten, dissecting owl pellets, and playing and reviewing new video games and then being featured in the magazine, MacAddict.

Connecting with a story as a reader. Also, I often reminisce on all of the engaging and real-world learning opportunities like going to Hidden Villa Farm in kindergarten, dissecting owl pellets, and playing and reviewing new video games and then being featured in the magazine, MacAddict.

When I look for a product or service provider, we usually look first to those we are familiar with or have heard of before. Price may enter into the equation but generally it’s challenging to become a provider “of choice” if customers haven’t heard of you or knows what your company offers.

One of the missions at the Brisbane Chamber of Commerce is to give local businesses several different ways to reach their target audience, making their businesses widely known and customers’ provider “of choice.” We conduct seminars, publish a local newspaper, develop a business and residential directory/telephone book for our city and host regular ribbon cuttings, mixers and special events which give a business several opportunities for exposure.

On Thursday, August 8th, 2019, we will again be partnering with other local Chambers of Commerce to plan and operate the 7th Annual Multi-Chamber Business Expo. This event, at the South San Francisco Conference Center, brings citizens and companies from all over the Northern portion of San Mateo County together and gives companies and merchants another avenue to reach out to potential customers across the county.

During the event, merchants have the opportunity to meet with potential customers face to face and develop relationships that will strengthen their business. This year the expos will feature both large and small corporations as well as home-based businesses and non-profit organizations.

Want to get even more involved? Sign up with us as a sponsor of the expo. Sponsorships start at $100 and your brand will be represented at the event, through promotional materials, and on social media. Get “EXPOsed!” It’s a fantastic way to connect with the community and help ensure more people know about your business; after all- if they don’t know about you, it is nearly impossible to motivate them to purchase goods and services from you or your company. Interested? Give one of us a call at the chamber (415.467.7283) to get involved or email madison@brisbanechamber.org.

Paul Larson standing in front of painting by his father Clarence Larson.

Paul Larson standing in front of painting by his father Clarence Larson.
The THINKING OF SELLING? WE OFFER COMPLIMENTARY STAGING AND HOME PREPARATION WHEN YOU LIST WITH US!

Better Homes & Gardens NATIONAL Top Producers List 8+ years in a row!

5 Bedroom/ 3 full plus 2 half bath

Local Real Estate Team:
Brisbane Real Estate from your 3,200 sq.ft. Scenic Views!

5883 Kings Rd, Brisbane
Sold for $1,700,000
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New listings coming soon!

THINK BRISBANE — KEEP OUR ECONOMY STRONG!

REPORTING TO WORK: NO PHYSICAL PRESENCE REQUIRED

The Second District California Court of Appeal ruled that on-call employees are entitled to reporting time pay if they are required to contact the employer to see whether they must actually report to work. This significant wage and hour case (Ward v. Tilly’s Inc., CA2/3 B280151 2/4/19) applies to employees governed by Wage Order 7 (Mercantile Industry). In a class action lawsuit, retail employees claimed that they were entitled to reporting time pay because they were required to call in to find out whether they needed to physically report to work two hours before their scheduled shift would begin.

Potential Game-Changer: This ruling is a potential game-changer because this decision: Broadens the application of reporting time pay for retail employers—employees must be paid reporting time when they call in to find out if they have to work their shifts instead of physically reporting to work only to find there is no work to be performed. Departs from the general rule that on-call pay is only required if the employee is restricted in his or her activities while on-call.

Rationale: While this case was brought under Wage Order 7, it is only a matter of time before other courts adopt the same rationale for other wage order claims. The court explained: “As thus interpreted, the reporting to work only to find there is no work to be performed. Departs from the general rule that on-call pay is only required if the employee is restricted in his or her activities while on-call.

Court: While this case was brought under Wage Order 7, it is only a matter of time before other courts adopt the same rationale for other wage order claims. The court explained: “As thus interpreted, the reporting time pay requirement operates as follows: If an employer directs other wage order claims. The court explained: “As thus interpreted, the reporting time pay requirement operates as follows: If an employer directs

Employers governed by Wage Order 7 should consult with legal counsel to determine what impact this decision may have on their workplace policies.
Ichioka Sushi House became a reality, serving inspired dishes to the Brisbane community.

I asked Irvin to speak about Brisbane and the naming of the restaurant. He replied, "Kai and I love Brisbane, the weather, the people and the views of San Bruno Mountain. This location is ideal with the ease of parking, close to the freeways and the people! When we saw this space, I knew it was perfect. Look around you and you will see a warm and inviting family atmosphere. We named the restaurant Ichioka Sushi House: Ichioka means best, good, beautiful in Japanese; Sushi, we specialize in Sushi and Japanese dishes; and House because this a home for all to enjoy."

Continuing, we discussed the décor and menu, Irvin commented, "I took care and time deciding on the décor, tables, dishes and seats to provide a community home for people to sit down and enjoy good conversation. All our tables have not arrived yet but once they do, we will have a grand opening and red ribbon cutting. Right now, we are doing a soft opening to train our staff, set hours, and refine our menu. Guests are served complimentary edamame when seated. Today we have soft drinks, water and tea to offer our customers but hope to have our alcohol license soon and offer alcoholic beverages."

Menu items include traditional Japanese dishes from sushi, tempura, soup, to noodles. Irvin said, "We want our customers to smile and enjoy the fresh tastes of Japan. Meals are prepared to the highest and freshest standards, which is why dishes are prepared when ordered. Sometimes it can take longer for certain dishes to arrive at the table as we don’t cut corners in our preparation."

Aside from the usual Japanese dishes customary at other Japanese restaurants, Ichioka features "omakase," the chef's choice of daily fresh ingredients that he crafts into "Nigiri" (a slice of raw fish over pressed vinegar rice) and "Sashimi" (slices of fresh fish or meat served raw without rice). Irvin explained that omakase is growing in popularity in the Bay Area but finding the right restaurant to experience it can be a challenge as excellent omakase depends heavily on the quality of the ingredients. At Ichioka, they pride themselves on offering some of the best omakase the Bay Area has to offer and at a reasonable price.

During their soft opening Ichioka Sushi House is open 11:30 am - 2:30 pm and reopens from 5:00 pm - 9:30 pm. On Friday and Saturday nights, they are open until 10 pm. They are located in the Brisbane Village Shopping Center at 118 Old County Rd, Brisbane, CA 94005. Their phone number is (415) 825-5790. Stop by, say hi, and enjoy their outstanding food.

THE VALUE OF AN INTERNSHIP

By DR. VERA JACOBSON, CTE Director of San Mateo County Office of Education at vjlundeberg@smcoe.org

An internship is different from a job. A job is where you are taught specific job-related tasks to perform, whereas, an internship provides that as an intern at their company please contact Dr. Vera Jacobson at vjlundeberg@smcoe.org. An internship is different from a job. A job is where you are taught specific job-related tasks to perform, whereas, an internship provides that as an intern at their company please contact Dr. Vera Jacobson at vjlundeberg@smcoe.org.

Internship
Summer
–Karen B., Mentor

Internship
Summer

Why offer summer internships?

An internship is different from a job. A job is where you are taught specific job-related tasks to perform, whereas, an internship provides that as an intern at their company please contact Dr. Vera Jacobson at vjlundeberg@smcoe.org.

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Skilled and talented high school students can gain valuable work experience when they participate in a structured, employer-driven internship. High school internships benefit employers just as much as students.

High school summer internships benefit employers just as much as students.

Employers can:

- Provide meaningful work tasks for high school students
- Offer high school students practical experience
- Assess high school students’ skills and potential
- Strengthen employer brand
- Develop pipeline for future, full-time staff
- Enhance community relations

Students can:

- Gain valuable career experiences
- Build skills and competencies
- Make connections in their chosen field
- Discover career options
- Learn more about potential employers
- Establish intern to hire opportunities

The internships:

- Are paid
- Are minimum 80 hours
- Are part-time
- Are at a local business
- Are for students in the 10th, 11th, or 12th grades

For more information, please contact:

Karen B., Mentor

Karen B., Mentor

Karen B., Mentor

Karen B., Mentor

Karen B., Mentor

Karen B., Mentor

Karen B., Mentor
The City of Brisbane is a vibrant city with clubs, businesses, restaurants, and civic activities that enhance the community’s quality of life through service, education, leadership, and economic growth. Submit your event in the Community Calendar, e-mail alison@brisbanechamber.org.

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Seven great reasons to join the Brisbane Chamber
Make Business Contacts. ...
Receive Chamber Newspaper, the Luminary and eNEWS. ...
Acquire Customer Referrals. ...
Bring Credibility to Your Business. ...
Increase Your Visibility in the Community. ...
Networking Opportunities. ...
Gain a Voice in Government.

CALL THE CHAMBER 415-467-7283
https://public.webstemonline.com/blog/8-reasons-join-your-local-chamber-Commerce
In the early 1900’s, there were many of abundant building lots in Brisbane. To draw potential buyers, a tract office was constructed at the corner of Visitacion and Mariposa Streets in 1918, with a porch that wrapped around the front and side of the building creating a welcoming entrance. Properties were already laid out in tracts. Lots were 25 feet wide and advertised “close to a sewer, electricity and a beautiful view,” selling for $100 each and a payment of $5 a month.

After World War One, the developers failed to attract buyers, and the tract office was closed. In 1929, realtor, Arthur Annis came to Brisbane and reopened the office. He believed that citizens should be able to build their homes, without restrictions as soon as they purchased their lots. Many pioneer residents built their own homes with the help of neighbors. To save money, some of the materials were salvaged from the debris piles of the 1906 San Francisco earthquake. In 1932 the Gomez Family bought a small three room house paying $15 a month. By 1934 there were 400 homes built in Brisbane.

To celebrate his birthday, Arthur Annis offered any remaining lots at a nominal price in the original subdivision! He was a popular and kind man. My husband, a student at the time, remembered him giving fruit and gifts to children of the town at Christmas during the 1930’s depression. Annis changed the town’s name, “Visitacion City” to “Brisbane” so people wouldn’t confuse it with the nearby, “Visitacion Valley.” Great success followed, lot sales boomed and by the late 1930’s the tract office closed.

In 1940 the building housed a small 5&10 cent store. I remember walking into the building, hearing the wooden floor creak and being greeted by elderly Mrs. Rumor. She was a tall woman who always had her hair up in a bun and wore long skirts and dresses to her ankles. Later, congenial Elsa and Oscar Von Schoven owned the 5 & 10 cent store. Elsa always helped me to select bright colored embroidery thread, to decorate dish towels. By the late 1950’s, time had taken its toll on the old Brisbane Tract Office, it was no longer in use, and it was demolished.
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